

News

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TAUBMANS, WHITE KNIGHT paints by PPG reveal top 7 mini makeovers achievable right now on tax refund budgets

Company's paint experts team with Cherie Barber to inspire DIY transformations

MELBOURNE, Aug 6, 2019 – If there's one upside to the chore of lodging a tax return, it's the nice little windfall that hopefully lands in your bank account as a refund. To help put that bonus to good use, PPG's paint experts have teamed up with Cherie Barber, AUSTRALIA'S RENOVATION QUEEN™, to compile the top painting projects Australians can tick off their wish list using their tax refund.

"Most people wouldn't think to invest their tax refund into something that can potentially make them money, but a little really can go a long way," said Barber. "There are small and achievable updates that can be made to your home or investment property that can also increase its value."

While most Australians shelter from the winter weather indoors, it's a great time to complete small interior painting projects.

"Now is the best time of the year to pick up the paint brush and knock over those interior projects you've had in mind for a while, with the bonus of a tax refund to potentially cover the full cost," said David Nicholls, PPG commercial director, Australia and New Zealand. "The TAUBMANS® Endure interior paint range by PPG is the best choice for interior painting projects."

The paint is approved by the National Asthma Council Australia's Sensitive Choice* program and offers low odour and low volatile organic compound (VOC) emissions, which make it better for people and the environment. It is also the only Australian interior paint backed by a lifetime guarantee⁺, providing extra peace of mind for DIYers.

Even if the tax office isn't particularly generous this year, \$500 can go a long way toward transforming any room thanks to the power of paint.

\$500 or less tax refund budget

1. Feature wall wow factor

Bring extra personality to any room by painting a bold coloured feature wall. From colour palettes inspired by Mother Nature to top trending greys and those of modern vintage and classic appeal, *Taubmans* paint has the perfect colour palettes to inspire you. A simple feature wall can be achieved for well under \$500 and in less than one day.

2. Living room makeover

Paint is so versatile that it can effectively camouflage any surface, from open-face brick to '70s wood panels and everything in between. All it takes is good surface preparation according to the label's instructions and one coat of *Taubmans* 3 IN 1[®] Interior & Exterior Sealer, Primer, Undercoat, followed by two coats of *Taubmans* Endure interior wall paint in your favourite *Taubmans* paint colour.

3. Bathroom beauty

Sometimes it's just dated tiles and an ugly vanity that let a bathroom down. Rather than ripping out the tiles and laying new ones at great expense, simply paint over them with WHITE KNIGHT® Tile Paint, which is tintable to thousands of colours. Use *White Knight* Tile & Laminate Cleaner to first remove built-up grease, soap scum and other contaminants, followed by *White Knight* Tile & Laminate Primer for exceptional adhesion and lasting protection against mould, mildew and bacteria. Finish with a fresh coat of *Taubmans* Endure Kitchen & Bathroom paint on the walls in a complementary colour.

\$1,000 tax refund budget

4. Kitchen mini makeover

A full kitchen renovation can cost a fortune. Instead, renew cabinets and benchtops with the White Knight specialty paint range. Prepare the surfaces using White Knight Tile & Laminate Cleaner followed by White Knight Tile & Laminate Primer. Refresh cupboards and laminate benchtops using White Knight Laminate Paint, and update tiles using White Knight Tile Paint. Finish benchtops with WHITE KNIGHT BENCHTOP CLEAR® protective coating for unbeatable durability and lasting results. Don't forget to show your walls some love with a fresh coat of Taubmans Endure Kitchen & Bathroom paint.

5. Tween dream

Embrace your tweenager's free spirit with a bedroom makeover in his or her favourite punchy *Taubmans* paint colours. To jazz up furniture, the WHITE KNIGHT SQUIRTS® craft and decorative aerosol range provides endless creative options. Use *White Knight* Chalkboard Paint for a fun and functional wall space.

\$2,000 tax refund budget

6. Kitchen splendour

A tired kitchen can truly be transformed on a strict \$2,000 budget with some strategic updates, starting with a fresh coat of *Taubmans* Endure Kitchen & Bathroom paint. After preparing surfaces using *White Knight* Tile & Laminate Cleaner and *While Knight* Tile & Laminate Primer, use *White Knight* Laminate Paint and *White Knight* Tile Paint in your choice of thousands of colours to transform cupboards, benchtops and tiles. By renewing these main elements of the kitchen rather than replacing them, you can afford to splash out on finishing touches like new blinds and some choice decorative pieces that highlight your personal style.

7. Bedroom romance

Why not boost the romance factor in the master bedroom with your own take on a 'Boho Scandi' makeover? Use *Taubmans* Endure interior wall paint in a restful tone like Sprig of Ivy, complemented by a warm white like *Taubmans* Cotton Sheets. Add texture and boho styling with blonde timber furnishings, a jute rug, pendant lights and sheer curtains. This look is both effortless and luxe, not to mention right on trend.

Painting shouldn't be stressful. Take uncertainty out of the picture when choosing colours with the <u>Taubmans Paint Visualiser</u> and get your regular dose of paint-spiration by following @taubmans and @whiteknightpaints on Instagram and Facebook. For how-to guides and videos to help you through each stage of your next home painting project, visit taubmans.com.au and whiteknightpaints.com.au.

Taubmans paints and the *White Knight* specialty paint range are available nationally from Bunnings Warehouse, *Taubmans* Professional Trade Centres and independent paint stores.

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At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and specialty materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$15.4 billion in 2018. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit www.ppg.com.

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- *Products approved by the National Asthma Council Australia Sensitive Choice program may offer benefits to people with asthma or allergies; excludes *Taubmans* Endure Doors and Trim.
- + Guaranteed against blistering, flaking or peeling if applied on suitable and properly prepared surfaces, according to painted directions. For full terms and conditions please visit: www.taubmans.com.au/privacy-and-legals/disclaimers.

EDITOR'S NOTE: High-resolution photographs and interviews are available on request. Please credit all photographs to Cherie Barber.





1. A feature wall showcasing TAUBMANS[®] Endure interior wall paint in Star Anise added style and sophistication to this living room makeover by Cherie Barber for less than \$500.





2. TAUBMANS[®] Endure interior wall paint in Murkey Water was paired with the lighter Taubmans Luna Rock for this stunning \$500 living room transformation by Cherie Barber.





3. TAUBMANS® Endure Kitchen & Bathroom paint in Pink Dust was used to beautifully complement the original bathtub in this bathroom, along with WHITE KNIGHT® Tile Paint in Taubmans Crisp White to freshen up the tiles.





4. WHITE KNIGHT® and TAUBMANS® paint products helped to transform this kitchen from drab to fab for just \$1,000, including White Knight Tile Paint in Taubmans Crisp White and White Knight Laminate Paint in Taubmans Salinger. Benchtops were finished with WHITE KNIGHT BENCHTOP CLEAR® for long lasting protection.





5. TAUBMANS® Endure interior wall paint in Cotton Sheets and Jericho helped to instantly transform this bedroom into a tween's dream for under \$1,000. Bursts of colour were added using WHITE KNIGHT SQUIRTS® in Fuchsia for the metal headboard and Lemon Yellow for the desktop and chair, while White Knight Chalkboard Paint added functionality and fun to the desk wall.





6. This kitchen was given a new lease on life for just \$2,000 with the help of WHITE KNIGHT® Laminate Paint and White Knight Tile Paint to renew the cupboards, benchtops and tiles, while the walls were given a fresh coat of TAUBMANS® Endure Kitchen & Bathroom paint. Colours featured include Taubmans Sussex on the cupboards and Taubmans Crisp White on all other surfaces.





7. TAUBMANS® Endure interior wall paint in Sprig of Ivy and Cotton Sheets created the perfect backdrop for this romantic Boho Scandi bedroom makeover, which was accomplished for just \$2,000, including the cost of the furnishings and fixtures.