

News

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TAUBMANS All Weather paint by PPG used to create record-breaking mural Artist trusts company's paint to realise Southern Hemisphere's largest public mural

MELBOURNE, Nov. 19, 2019 – The creative genius of Kitt Bennett, the Juddy Roller street art network and 700 litres of TAUBMANS® All Weather exterior paint by PPG combined to secure the record for the largest mural in the Southern Hemisphere. Equivalent to 90 storeys in length, the artwork titled "9 til 5" spans 9,000 square metres of waterfront ground space at the Independent Cement and Lime site in Port Melbourne.

Consistent with Bennett's signature figurative and aerial style, "9 til 5" depicts the caricature of a businessman tumbling backwards through a series of 10 individual figures painted side by side. Each figure measures 30 metres in length. The mural, which is animated using aerial photography, is best viewed from above using satellite technology.

"This is a passion project," explained Bennett. "It has allowed me to combine an old love of animation with my more recent interest in large-scale ground murals. It has been a really special experience creating this mural."

He added, "Projects like this that are entirely self-funded and independently produced rely heavily on the generosity and support of others to bring them to life. PPG's sponsorship through the donation of 700 litres of *Taubmans* All Weather exterior paint was a major factor in getting it off the ground. I'm very grateful for the support, including from all who willingly helped paint, film and edit the entire production."

David Nicholls, PPG commercial director, architectural coatings, Australia and New Zealand, described the project as trailblazing.

"This makes it a perfect fit with the *Taubmans* paint brand and an ideal opportunity to promote innovative Australian street art that benefits the community," said Nicholls. "PPG is proud to get behind Aussie artists by supporting projects like '9 til 5' that push the boundaries, challenge traditional perceptions and bring new life to dull streetscapes. We have long supported public art projects by donating our premium *Taubmans* All Weather exterior paint by PPG to create impactful and enduring art on unconventional surfaces, and we will continue to do so as part of our mission to protect and beautify the world."

In December, Bennett's creative process will be completed with a short film documenting the journey from ideation to completion, an animated video and an exhibition at the Juddy Roller studio.

Manufactured in Australia, *Taubmans* All Weather exterior paint by PPG is engineered to withstand the country's diverse and harsh weather conditions and is backed by a lifetime guarantee⁺. The paint features revolutionary ultraviolet (UV) inhibitors that prolong the life of the paint and increase performance, and it is tintable to thousands of *Taubmans* colours.

The *Taubmans* All Weather exterior paint range by PPG is available nationally from <u>Bunnings Warehouse</u>, <u>Taubmans Professional Trade Centres</u>, <u>BRISTOL™ stores</u> and independent paint stores.

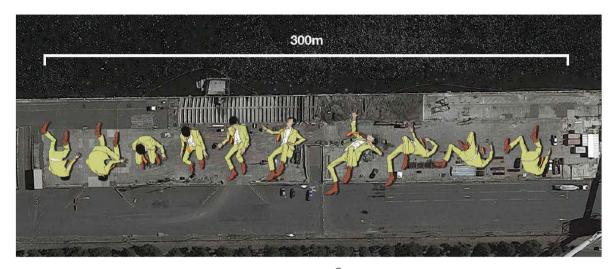
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+Guaranteed against peeling, flaking and blistering if applied on suitable and properly prepared surfaces, according to painted directions. For full terms and conditions please visit: www.taubmans.com.au/privacy-and-legals/disclaimers.

EDITOR'S NOTE: High-resolution photographs, video footage and interviews are available on request.



"9 til 5" took 30 days and 700 litres of TAUBMANS® All Weather exterior paint by PPG to complete. Now the largest public mural in the Southern Hemisphere, "9 til 5" spans 9,000 square metres of waterfront ground space at Port Melbourne.



Each of the 10 figures that make up the "9 til 5" mural will form separate frames when brought to life through animation. Now the largest mural in the Southern Hemisphere, "9 til 5" was created with 700 litres of donated TAUBMANS™ All Weather exterior paint by PPG.